

Luke P. Connolly

Colgate University Box C432
13 Oak Drive, Hamilton, NY
13346

Phone: 203.414.6787
E-mail: lconnolly@mail.colgate.edu
Portfolio: www.checkboxdesign.com

SUMMARY

Talented designer with five years experience in print and web design who is highly motivated, creative, and versatile. Especially skilled in combining the requirements of a project with a successful design solution. Accomplished photojournalist with art background and meticulous attention to detail.

PROFESSIONAL EXPERTISE

Skills:

- Logo Design
- Page Layout Design
- XHTML coding & tableless CSS layouts
- Image retouching
- Proficient on Windows and Macintosh OS

Software Experience:

- Photoshop
 - Illustrator
 - InDesign
 - Dreamweaver
-

WORK EXPERIENCE

Colgate Publicity Club Hamilton, NY (Fall 2007 – present)

Creative Director (as of Jan. 08)

Responsible for managing publicity requests from student groups and identifying design requirements. Organized and allocated design projects among group members.

Colgate University Communications Hamilton, NY (Fall 2006 – present)

Photography Intern

Work directly under Photographic Services Manager. Responsible for photo-journalism across campus at lectures, fundraisers, sporting events, and concerts.

Photographs featured extensively in:

- Flash gallery on Colgate University homepage (<http://www.colgate.edu>)
- The Colgate Scene, a bi-monthly publication sent to all faculty/alumni/students

The Business Software Alliance Washington, DC (May – August 2007)

Online Communications Intern

Assisted Online Communications Manager with web content updates on international websites. Designed brochures, web/print graphics, and PowerPoint templates consistent with the organization's new website and branding.

- Designed 2008-2012 BSA Strategic Plan (checkboxdesign.com/design/bsa/strategic_plan.pdf)
 - "Patent Reform" graphic featured on BSA US homepage (<http://www.bsa.org/usa>)
 - Re-designed company PowerPoint templates and E-mail letterheads to be consistent with new website and branding (checkboxdesign.com/design/bsa/ppt_template.pdf)
-

EDUCATION

Colgate University Hamilton, NY (Bachelor of Arts expected May 2009)

Double-concentration: Music and Philosophy

Cumulative GPA: 3.46

Dean's Award – 2005, 2006, 2007

Amity High School Woodbridge, CT (Graduated June 2005)

Cumulative GPA: 3.3

NAHS -- National Art Honors Society (Photography - 2004 - 2005)